IDEA-NEW

New ideas for agriculture

Request for Applications

RFA No.:	IDEA-NEW-East-0010-2011
RFA Title:	Broiler Breeder Farm
Issuance Date:	Feb 01, 2011
Closing Date and Time:	Mar 15, 2011 16:30 Hr Afghanistan local time

Dear Potential Applicant:

Enclosed is a Request for Applications (RFA) under the USAID-funded Incentives Driving Economic Alternatives for the North, East and West (IDEA-NEW) project for implementation of a broiler Breeder Farm in Laghman or in Nangarhar province.
IDEA-NEW is committed to supporting broiler breeder farms as part of our overall objective to strengthen the broiler breeder value chain in the eastern region.
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The selected grantee(s) will be responsible for achieving the expected outcomes described in below

1: Program Description. IDEA-NEW reserves the right to fund any or none of the applications submitted. All preparation and submission costs are at the applicant's expense.

This RFA consists of the following sections:
Section 1. Program Description
Section 2. Selection & Eligibility Criteria
Section 3. Application Guidelines & Instructions
- Annex A. Grant Application Template
- Annex B. Budget Template
- Annex C. Summary of Experience
- Annex D. Required Certifications

Pre-Application Conference:
A pre-application conference will be held on Feb 08, 2011 at 10:00 AM in the IDEA-NEW Jalalabad office.

Registration:
In order to receive modifications of the RFA or responses to questions, interested parties should indicate their interest in this RFA by emailing grants_ideanew@dai.com.

Questions:
Any questions should be submitted by email to grants_ideanew@dai.com or you can reach IDEA-NEW staff by phone at 0795-400-223 or 0777-422-001 no later than Feb 28, 2011 before 4:00 PM Afghanistan Local Time.

Submission of Applications:
All applications must be in English. One hard copy in a sealed envelope of the grant application documents shall be delivered no later than Mar 15, 2011 before 4:30 PM Afghanistan Local Time to the IDEA-NEW offices in Jalalabad. For directions, please contact grants_ideanew@dai.com. In addition, one electronic copy should be submitted to grants_ideanew@dai.com. Applications received after the deadline will be considered at the discretion of the IDEA-NEW grant evaluation committee.

Best regards,

IDEA-NEW

Section 1. Program Description

INTRODUCTION:
IDEA-NEW is a USAID-funded initiative in Afghanistan that began in March 2009. Activities target instability/insurgency locales and buffer zones to curb narco-trafficking, and at the same time, increase stability job creation, strengthen Afghan leadership, and promote incomes and economic growth.

IDEA-NEW's primary emphasis is on Job Creation, Agricultural Production, and Capacity Building in rural areas**.** IDEA-NEW provides support and linkages to overall US government counter-insurgency (COIN) priorities through local-level agricultural and private sector development, and by engaging local government to respond to the needs of its constituencies in these sectors.

Development Alternatives, Inc. (DAI) leads the project team and builds on its previous work in the eastern region. DAI is joined by NGOs Mercy Corps in the northeast and ACDI/VOCA in the northwest and central provinces.

BACKGROUND:
A brief study carried out by IDEA-NEW showed the existence of substantial and growing demand for chicken meat and live broiler birds in Afghanistan. This increase in demand is derived from increased urbanization, income growth, and inter-generational changes in tastes and preferences which are changing the structure of poultry production systems in the region. It is estimated that approximately 10 breeder farms with the capacity to produce 6,000 chicks would be sufficient to meet local demand which is currently supplied from neighboring countries.

The lack of locally produced pullets have also hurt Afghan poultry farmers because they have to import the pullets from neighboring countries and pay high distribution costs which ends up making Afghan poultry quite expensive. Afghanistan lacks a strong quarantine system at the borders and often broilers and pullets have diseases that may also cross the borders into Afghanistan, spreading the diseases to the poultry farms and putting local investment at risk.

IDEA-NEW has already supported one broiler breeder farm in Nangarhar which has proven successful and is still supplying fertile eggs to one of the local hatcheries, but it can barely supply 10% of the local demand. The IDEA-NEW Private Sector Development team assisted in the establishment of a second broiler breeder with 6,000 chicks production capacity which will start producing fertile eggs in late May 2011. However, the eggs produced from this farm won't supply the available and increasing demand for day old chicks in the market. Therefore, IDEA-NEW would like to support another broiler breeder farm to meet local demand and ensure the availability of fertile eggs for local hatcheries, and be able to supply day old chicks for the local market.

PURPOSE:
The purpose of this grant is to help the local poultry sub-sector succeed in the eastern region. The grant will assist around 400 poultry farmers, the majority of them are members of Spinghar Poultry Farmers Association (SPFA) to have access to day old chicks locally, eliminate the losses these farmers have when transporting pullets from abroad, create an enabling environment for investment in the poultry sector, and meet the local demand which contributes to the development of the national economy and results in economic sustainability.

EXPECTED OUTCOMES:
The expected outcomes from this activity include but are not limited to:

- Supply of about 3,000 fertile eggs on a daily bases for about one year.
- Increase the supply of DOC (day old chicks) from 10% to 20% of demand farm within Afghanistan.
- Use this facility as a training center for the undergraduate students of veterinary faculties of Nangarhar and other universities.
- Create at least 12 full time jobs for the local people.
- Contribute to the gradual development of a sustainable poultry industry in the Eastern Region.

DURATION:
7 Months

ACTIVITIES:
The following activities would be performed by IDEA-NEW while the owner will have separate responsibilities:

- Purchase of feed for the flocks of 6,000 breeders for up to 6 months.
- Visits by IDEA-NEW poultry specialists to make sure the farm is managed well.
- Provide the appropriate design for building suitable for rearing breeders.
- Create linkages between SPFA and breeder farms.
- Facilitate linkages between pullet buyers and the owner of the breeder farm.

DELIVERABLES:
Deliverable includes:

- Construction of a well designed building approved by IDEA-NEW poultry specialists.
- Establishing a breeder farm with capacity of 6,000 broiler breeders.
- Establishment of a hatchery with the capacity of 90,000 to 100,000 pullets per month.
- Creation of at least 12, full-time job opportunities.

Section 2. Eligibility and Evaluation Criteria

ELIGIBILITY CRITERIA:

Applicants

- Applicants must be registered with the Afghanistan Investment Support Agency (AISA)
- Applicant must be an Afghan non-governmental entity (non Afghan NGOs and non Afghan businesses are not eligible)

Ineligible Activities

The following may not be included in the applicant's request from support from IDEA-NEW:

- Explosives (not allowable for excavation)
- Contingencies
- Profit/Fee

Restricted Costs

The following require USAID Agreement Officer prior approval if paid for out of IDEA-NEW's project funds and are unlikely to be funded. They can be included in the cost leveraging (non-IDEA-NEW funds) portion of the budget.

- Motor vehicles (including motorcycles)
- Pharmaceuticals (for humans or animals, including vitamins)
- Seeds
- Pesticides
- Fertilizer
- Live animals
- Used equipment

Ineligible Activities

The following cannot be included as activities in the grant application.

- Activities and labor creation outside of the covered geographic areas (Nagarhar, Laghman, or Kunar province)
- Activities **fully** funded by other donors during the same time period. However, IDEA-NEW encourages leveraging funds from other sources (co-funding).
- Activities outside IDEA-NEW's objectives and activities
- Pre-award activities, such as application preparation
- Construction of vertical structures (buildings)

EVALUATION CRITERIA:

All applications received in response to this RFA will undergo both a Technical and Cost Evaluation, which will be taken into account by the Selection Committee.

Technical

The following factors will be taken into consideration:

- Activities, Objectives/Outcomes, Monitoring Plan, and Implementation Strategy
- Capability of Applicant (Number of Relevant Projects, Sustainability/Operations and Maintenance Plan, No Negative Environmental Impact, Coordination with GIRoA/COIN Linkages)
- Application's Completeness
- Activities Timeline
- Training/Capacity Building Plan for Beneficiaries

Cost

The following factors will be taken into consideration:

- Price Reasonableness and Feasibility
- Applicant's Contribution
- Applicant's Financial Capacity

Section 3: Application Form and Instructions

INSTRUCTIONS

- The applicant must use the application form and budget template provided in this section of the RFA.